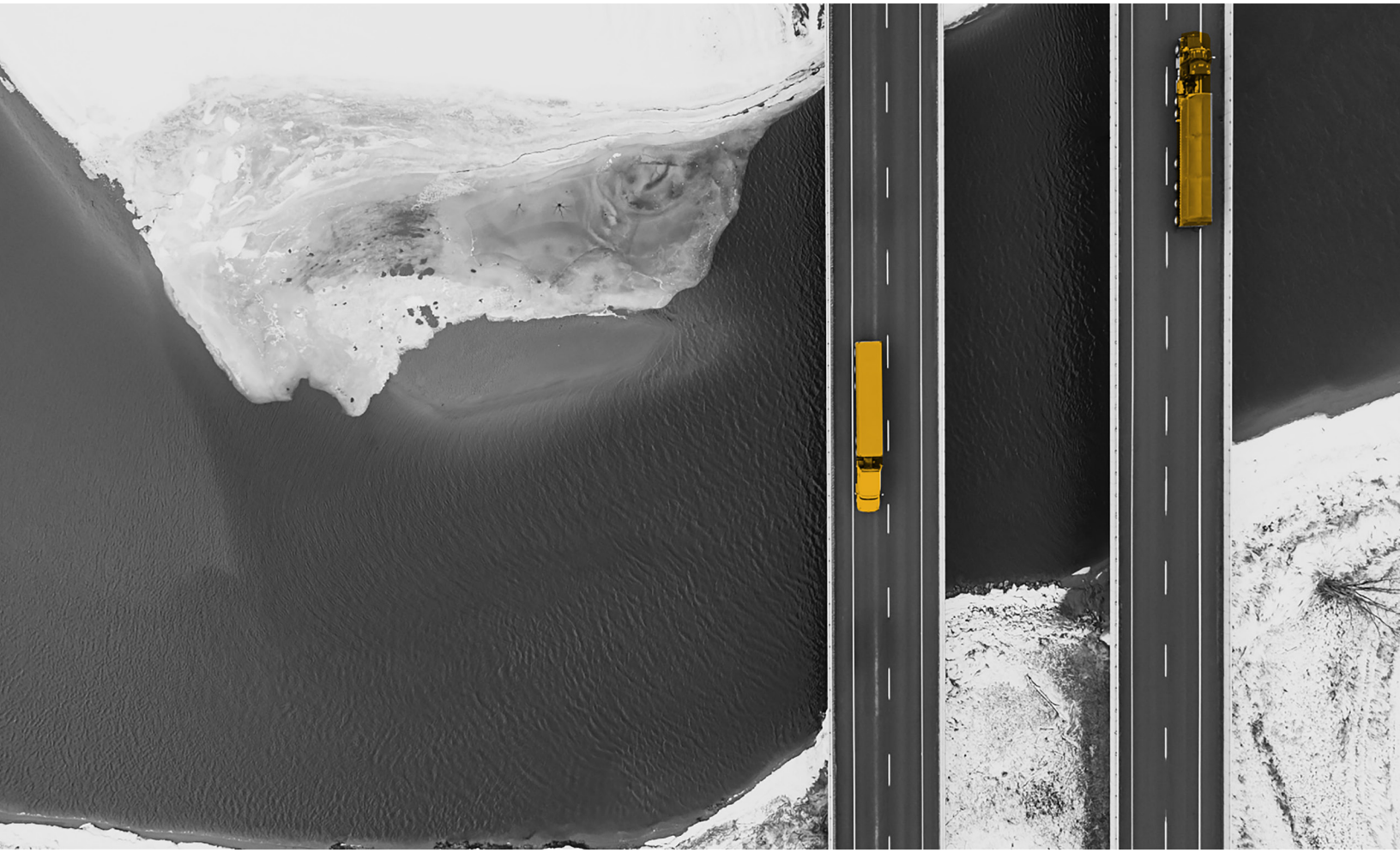
REWRITING THE RULES OF FREIGHT SPEND:

How AI Transforms Cost Centers into Profit Drivers



AI-native platforms are empowering organizations to lower freight spend, gain efficiencies, eliminate errors and harness intelligence from their transportation data.

Loop

What if someone told you that you could use technology to shave upwards of 7% off your company's total transportation spend; reduce manual invoicing and document management by over 95%; and increase its net working capital anywhere from 1% to 3%? These are just a few of the outcomes that artificial intelligence (AI) native freight transportation management spend platforms are having on organizations, worldwide.

AI-powered platforms go beyond simple invoice processing by extracting and contextualizing the smallest data value off of any document type (invoice, POD, BOL, email, CSV, EDI feed, contract, rate table, etc.) or out of any software system (ERP, TMS, WMS, etc.) at a speed unmatched by humans or other non-AI software providers.

This new level of scalable granularity provides visibility into all transportation costs, down to the penny, and unlocks powerful automation that identifies discrepancies, streamlines complex workflows and transforms a traditional back-office function into a strategic asset. With AI pointed at this major cost center, organizations cut transportation-associated late fees down by 99% and recapture costs that were previously lost to inefficiencies.

"Logistics and supply chain managers who oversee budgets need visibility into accurate, current data to ensure that their teams are spending within the bounds of reality and not going overboard," says Shin San, Head of Product at Loop, an AI-native transportation cost management platform that centralizes freight, parcel and financial data in one platform. "The problem is that many companies use disparate software and auditors to track transportation spend, with someone else having to staple all of that data together for reporting and reviews."

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By the time the data is "stapled" together manually into a report for managers to review, the information may be out of date and no longer actionable. This is a huge problem in the freight environment, where transportation invoices are generated and paid quickly to avoid late fees—often before auditors have a chance to review the details, identify inaccuracies and report them back to their providers.

SMARTER PAYMENTS, STRONGER BOTTOM LINE

The transportation data landscape continues to grow in complexity, requiring extensive domain expertise to navigate–making it ripe for disruption with AI. The massive uptick in e-commerce sales, black swan events like the global pandemic and tariffs drive the need for consistent, automated processes that help drive down costs, improve efficiencies, reduce risk, and enhance supply chain resiliency.

The problem is that transportation data is notoriously fragmented, inconsistent, and unstructured, yet it represents one of the largest cost centers for most organizations.

In fact, many companies still view transportation through the "it's just the cost of doing business" lens, effectively accepting limited transportation visibility and poor spend control. This acceptance has left significant value on the table—typically 5-7% of overall transportation spend (which means millions for enterprises)—while negatively impacting network optimization, cost-to-serve, and the customer experience.

This margin improvement potential is what led to the creation of Loop, the leading AI-native platform that has revolutionized transportation spend management. Loop empowers organizations to gain immediate financial control within weeks (not months). Loop is built upon multiple logistics-specific AI models focused on:

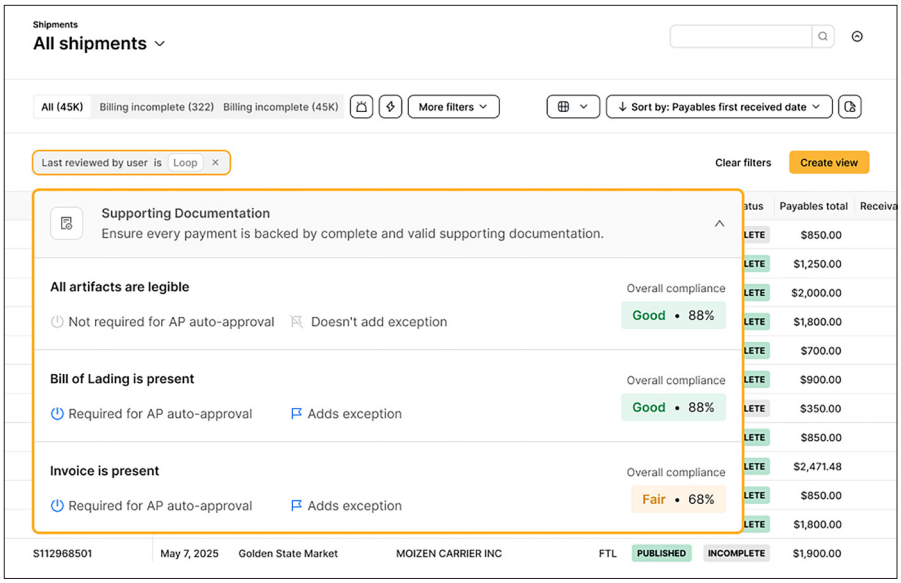
- **Document understanding.** Extracting structured information from diverse documents and data feeds like invoices, BOLs, contracts, EDI feeds, TMSs, ERPs and more.
- **Context recognition**. Understanding that related documents refer to the same shipment despite inconsistent references.
- **Pattern identification.** Recognizing trends and anomalies across carriers, lanes and time periods.
- **Knowledge integration.** Connecting transportation data with broader supply chain context.

When these four AI models are trained on the logistics domain, the results are transformative. Armed with more accurate, actionable insights, organizations replace their reactive, error-prone processes with proactive, data-driven strategy that drives profitability. "Everything is in one place, which means no one has to go fetch the data from a parcel carrier's portal, sift through an email inbox or download it and enter it into a system," says San.

"Everything was tied to paper, from auditing mailed-in invoices to printing checks, and we were wondering how we could minimize in-person workstreams."

— Jeff Toman, controller, Great Dane

With Loop, managers receive critical financial data before the end of the month and can make decisions accordingly as activities take place—not 30 days later, when it's too late. "Generally, most teams rely on general ledger coding and cost allocation, but by the time that hits the ledger, at least 2-4 weeks have passed," says San. "By then, it's too late."



Loop consolidates shipment documentation and compliance status into a centralized, real-time view, reducing manual effort by providing immediate visibility into supporting documentation requirements.

Being able to confidently manage by exception (i.e., focusing primarily on significant deviations from planned or expected outcomes) is another relief point for transportation and finance teams that previously spent time putting out daily fires instead of working on strategic projects.

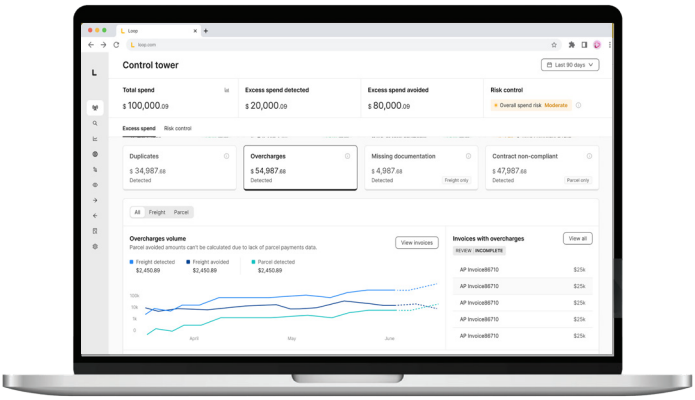
"Most providers don't show their work, which forces companies to redo the work just to double-check that the exception they're supposed to manage is not a false flag," San explains. Loop's AI-driven optimization platform empowers organizations to move beyond the chaos of fragmented data, improve efficiencies and save money.

USING AI TO GO FROM CHAOS TO CLARITY

Companies across all industries are assessing their current transportation spend management approaches and looking for new ways to cut costs, streamline processes and gain greater visibility over their complex freight networks. Read on to discover why Great Dane and Clemens Food chose Loop to transform their freight spend process.

GREAT DANE AND LOOP

Great Dane, a manufacturer of truck dry vans, refrigerated vans and flatbed semi-trailers, realized in the height of COVID-lockdowns how tied they were to their offices to process millions in transportation spend. They needed a modern solution and partner that would automate their manual processes, while giving them the intelligence to improve their decision making.



Loop's control tower provides visibility into key transportation spend metrics. With out of the box customization, monitor invoice processing volumes, audit compliance, payment status, carrier-level performance, and more.

"Everything was tied to paper, from auditing mailed-in invoices to printing checks and we were wondering how we could minimize in-person workstreams," says Jeff Toman, controller. The company's traffic team was also manually-approving all inbound invoices and spot-checking any that exceeded $1,500.

Great Dane found what it needed in Loop, both as a partner and as an AI-native technology solution. Now instead of reviewing individual invoices to gauge carrier performance, the company uses the platform's self-serve analytics for an aggregated view of every carrier's charges—right down to the line item level.

Nearly all (98%) of Great Dane's invoices are now audited and approved with no human touch through Loop. The company's AP team is no longer crunching numbers and manually entering data. Instead, they're leveraging Loop's native and custom analytics to set baselines, unlock transportation and financial health insights—and have already realized an 8x ROI in the process.

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CLEMENS FOOD GROUP AND LOOP

Founded in 1895, pork processor, Clemens Food Group, has operated a complex transportation network across its feed mills, farms, and manufacturing facilities for well over a century. Over the last decade, Clemens has seen massive growth, surpassing $1B in revenue in 2019, through modernization initiatives.

Recently their focus on modernization narrowed in on their transportation spend management, and they looked to Loop as an innovative partner and modern solution.

Before Loop, each week one administrative assistant processed and posted about 500 invoices, manually. To validate charges across carriers and facilities, they had to check with various business leaders which elongated the process.

"Every invoice was mailed to the office, opened manually, and compared against the system. From what we've gathered – comparing the invoice to the system – there were many discrepancies to work through," says Ed Zobel, transportation manager. "This was a challenging task to manage."

"You don't want the world to move on without you," San cautions, "especially in an environment where new or increasing tariffs may take up a big chunk of your company's capital."

With no systematic way to audit carrier rates, accessorials, and fuel surcharges, Clemens never really knew whether it was getting charged the right amount. And without analytics or intelligence, the company's manual process provided zero visibility into spending patterns or opportunities for savings or network optimization.

Ready for a change, Clemens adopted Loop and in just 90 days watched its transportation spend management approach improve in multiple areas. With Loop, the company as avoided spend on upwards of $1 million (annualized) through systematic corrections of carrier billing errors.

Today, 95% of Clemens' freight invoices are approved with no human touch. Processing time has been reduced from days to hours for invoice review and approval, and the company now has 100% financial compliance on every payment.

"Finance team numbers have been better over the last year with Loop. Accuracy, compliance, and control have all improved so we can better track to our goals," Zobel says. "The team here enjoys Loop, it's been a savior here."

DON'T MISS OUT ON THE FREIGHT FINANCE REVOLUTION

Amid geopolitical turmoil, tariff uncertainty and emerging supply chain disruptions, innovative companies like Great Dane and Clemens are turning to AI-native systems to help them drive cost and inefficiencies out of their transportation networks.

"You don't want the world to move on without you," San cautions, "especially in an environment where new or increasing tariffs may take up a big chunk of your company's capital." When there's less money to work with, the need for good capital management becomes all that more critical. "Don't be the company that's forced to make decisions from a 'deficit mindset' and rooted in panic and random cost cutting."

The bottom line is that change is easier than you think. With short implementation times and a solution that integrates into your tech stack, Loop helps companies seize immediate financial control, eliminate costly inefficiencies and transform their transportation cost centers into strategic profit drivers.

Is Your Freight Spend Leaking Profits? Find Out Now.

Gauge the health of your transportation spend management approach by answering these questions:

1. **What best describes the visibility to and centralization of your freight spend?**
   - **a)** Our single, centralized platform integrates all freight, parcel and financial data in real-time.
   - **b)** We use 2-3 different software systems and consolidating data for reporting can be challenging.
   - **c)** We use spreadsheets, emails and manual data entry to track and manage transportation spend.
   - **d)** Our data is scattered across different carrier portals.

2. **How much (or little) is your invoice processing and auditing automated?**
   - **a)** Our invoice processing and auditing are fully automated and AI-enabled.
   - **b)** We use some automated processes, but still do manual reviews and approvals.
   - **c)** Invoice auditing is largely manual, time-consuming and error prone.
   - **d)** We have a lot of invoices and no time to audit them all.

3. **How well do you manage and understand your freight spend exceptions?**
   - **a)** Our system proactively identifies exceptions and shows us how to solve the flagged problems.
   - **b)** We get notifications of exceptions, but investigation and resolution eat up a lot of our resources.
   - **c)** We identify and resolve invoice discrepancies when carrier disputes or internal reviews trigger the problems.
   - **d)** We don't know the root causes of recurring exceptions and pay inaccurate invoices to avoid delays.

4. **What best describes the level of strategic insights and reports you have?**
   - **a)** Our real-time dashboards and customizable reports help us act quickly on problems.
   - **b)** We spend a lot of time creating transportation spend reports.
   - **c)** Our reporting capabilities are pretty limited in this area.
   - **d)** We use end-of-month general ledger data to manage our transportation spend.

5. **What level of financial visibility do you have into transportation spend?**
   - **a)** We have complete, real-time visibility into all liabilities, payment timing and cost allocation.
   - **b)** We can estimate outstanding and paid amounts, but we never have the precise details.
   - **c)** We don't have clear insight into our overall transportation spend.
   - **d)** Our financial data arrives too late for use to do any effective, proactive management.

SCORING YOUR RESULTS:

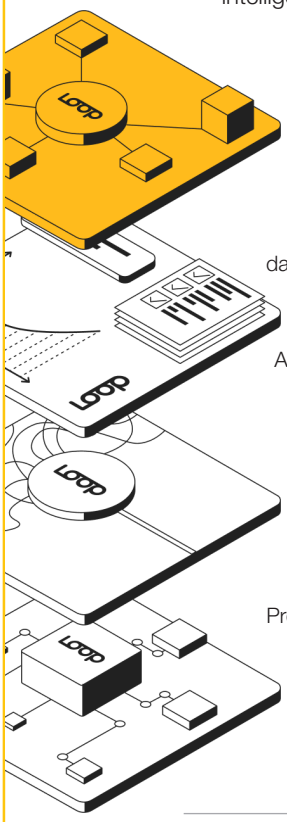
Mostly **(a)** answers: High Health. Your current transportation spend management approach is pretty efficient and integrated.

Mostly **(b)** answers: Mid Health. You understand the value of automation, but there are still significant opportunities to streamline processes, improve visibility and reduce manual effort with an AI-powered solution like Loop.

Mostly **(c)** or **(d)** answers: Low Health. At least 5% of freight spend is at risk due to inefficiencies. Manual processes and fragmented systems are holding your company back and costing it significant time, money and efficiency. Loop provides the automation, visibility and control needed to transform your transportation spend management.

Turn transportation spend into a strategic advantage

Loop is the first AI-native transportation spend management platform, empowering enterprises to unlock cost savings, intelligence, and automation in one of the largest cost centers.



The Loop platform delivers

Clean, connected, GL coded cost data at scale
AI-powered ingestion of PDFs, emails, EDI, ERP, TMS data and more—standardized and GL coded in near real-time.

Audit, exception, and payment automation
Automated exception management, audits, and payments—reducing payment cycles while enforcing business rules.

Strategic insights for finance and supply chain
Dynamic dashboards powering contract optimization, scenario modeling, cost savings, and accrual accuracy.

Control tower tuned to your organization's needs
Predictive alerting and prioritization tools help teams act fast—on overcharges, service failures, and compliance gaps.

The Loop impact

Millions saved in total transportation costs	**8-20x ROI** within the first year	**Weeks** to implement
+95% reduction in document handling	**100%** financial compliance	**99%** elimination of carrier fees

Don't let one of your largest cost centers go unchecked.
Chat with a Loop expert today.
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